

# Unique Lifestyle Centers

with NanaWall Opening Glass Walls









### ENHANCING THE CUSTOMER SHOPPING EXPERIENCE

## Retail Storefronts—NanaWall Systems Brings the Shop to the Shopper

The storefront is the first line of branding that reflects a company's unique image. An open storefront eliminates barriers and draws in customers. A NanaWall opening glass wall creates a wide, seamless transition between street and store—bringing the shop to the shopper before they ever cross the threshold.



Fossil, 3rd Street Promenade, Santa Monica CA А NanaWall Aluminum Framed Folding System SL70 Architect: MBH Architects Developer: Downtown Santa Monica, Inc.

- Immediately engage customers with product and personnel through wide-open NanaWall opening glass walls.
- Expand display areas by utilizing street fronts, sidewalks, and mall walkways to display movable racks and bins that roll easily through the spacious opening.
- Increase sales by eliminating psychological as well as physical barriers. Shoppers attracted to colorful displays are readily drawn deep into the store.
- Leave the lights on after hours for extra security and allow tomorrow's buyers to view enticing merchandise as they stroll by.

Tommy Bahama, The Village at Corte Madera, Corte Madera CA NanaWall Wood Framed Single Track HSW66 Architect: Standard Architecture | Design Developer: Macerich

CREATE RETAIL SYNERGY FOR TENANTS AND THEIR CUSTOMERS

McCormick & Schmick's, Mercato, Naples FL NanaWall Hurricane Approved Folding System SL73 Developer: Madison Marquette

NanaWall Systems and the Restaurant Venue—A Clear Dining Pleasure

Opening the restaurant façade to the surroundings allows passersby to immediately observe the restaurant's ambience and food. A NanaWall system provides additional seating space when open and comfort, security, and energy efficient weather protection when closed, without sacrificing open views.

- Increase seating capacity and boost revenue by opening NanaWall opening glass walls onto the street, patio, or balcony.
- Facilitate free-flowing customer traffic by replacing the physical barrier between the street and the restaurant.
- Create unique and memorable indoor/outdoor dining atmospheres for shoppers to enhance and extend their shopping experiences.
- ParkStone Wood Kitchen, Station Park, Farmington UT NanaWall Wood Framed Folding System WD65 Architect: Perkowitz+Ruth Architects and Architectural Nexus Developer: CenterCal Properties









P.F. Chang's, Promenade Temecula, Temecula, CA NanaWall Aluminum Framed Folding System SL45 Architect: Aria Group Architects Developer: Forest City Enterprises



### National Accounts Program

- Level product pricing with direct purchase availability and expedited delivery
- Standardization programs to meet aggressive roll-out schedules
- Customized solutions
- Proprietary specifications for corporate branding
- Reduced costs for signature colors, corporate logos, or hardware styles
- Dedicated Architectural Support Team for evaluation and design guidance
- Certified independent installation and maintenance with pricing schedule and extended warranty

### THE ONE AND ONLY NANAWALL

NanaWall redefined the category of opening glass wall systems. During our 30-plus years in business, we have earned the trust of architects, builders, design professionals, and homeowners as a solutions provider for re-imagining how buildings, people, and the elements interact. By combining precision engineering and outstanding design options across more than 20 unique systems, we advance design possibilities beyond the conventional for almost any space.



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